Top business leaders are driven, analytic, and innovative. They make decisions that are more complex than ever before. And they understand the full scope of an enterprise and its potential in a global economy. The keys to leading a firm or organization to success hinge on the development of proficiency in several essential areas: analysis and decision making, information technology, effective communication, understanding economic trends and public policy, and knowledge of behavioral processes in organizations. Eventual mastery of these concepts can open doors to exciting career opportunities in business, such as managing a multinational corporation, consulting, marketing pharmaceutical products, starting a business, offering profitable investment and financial guidance, or running a nonprofit organization.

**Academic Preparation at UC Irvine**

Six avenues of academic preparation in business are available at UC Irvine with major and/or minor courses of study in: Business Administration, Business Economics, Business Information Management, Accounting, Economics, and Management. These degree and minor programs are offered by The Paul Merage School of Business, Donald Bren School of Information and Computer Sciences, and the School of Social Sciences. In addition to academic preparation, the faculty encourages students to distinguish their undergraduate business study by creating an educational program composed of courses within and outside of each school, and participating in internships, research opportunities, study abroad opportunities, and special courses.

**Majors Offered**

**BUSINESS ADMINISTRATION, B.A.**

*The Paul Merage School of Business*

The Business Administration major at The Paul Merage School of Business offers a traditional business curriculum similar to those at other top business schools in the country. The major is broad, drawing on the social sciences more generally to study organizations, interpersonal communication skills, individual and group behavior, leadership, strategy, financial and accounting issues, ethics, information technology, marketing, and a variety of other topics in the context of a rapidly changing global environment. Students select a minimum of one of seven emphases in accounting, finance, health care management, information systems, marketing, operations and decision technologies, and organization and management.

While preparing students for careers in management, the Merage School, through academic advising, will help students fashion an undergraduate program that they can tailor to their own unique career objectives. Examples of programs of study that allow Business Administration majors to blend management education with specific industry areas include (but are not limited to) bioscience business, government service, international commerce, arts management, entrepreneurship in computer gaming, and other combinations. Through appropriate choice of courses, students can prepare to pursue a law degree, a master’s degree in a variety of areas including accounting, or a doctoral program in business or related disciplines.

**ADMISSION**

This is a major for which there is an enrollment cap. In the event that the number of students who elect Business Administration as a major exceeds the number of positions available, applicants may be subject to screening beyond minimum University of California admissions requirements.

Specific information regarding the Business Administration major is available at www.merage.uci.edu/undergrad.
BUSINESS ECONOMICS, B.A.
School of Social Sciences

A major in Business Economics is offered by the Department of Economics in the School of Social Sciences. Through a challenging economics-focused course of study, students learn about complex factors that influence market booms and busts, and how business size can play an important factor in determining how communities will weather tough economic times. Business economists study how individuals, businesses, and governments choose to allocate scarce resources to satisfy alternative goals, and they analyze the interactions among these decision-makers through various institutions such as markets or corporations. They consider how outcomes of these interactions meet people’s collective interests, and ask how public policy might improve upon these outcomes. The School of Social Sciences economics faculty delivers a highly structured, rigorous program that covers traditional topics related to market interactions, such as monopolies and antitrust, labor markets, economic growth, and the business cycle. It offers a tightly focused curriculum guided by the logic and integrative perspective of economics which allows students to delve into areas of particular relevance to business, including forecasting, portfolio selection, industrial organization (the study of markets and competition), and corporate finance. It also covers non-market interactions, such as those involved in politics, crime, families, and cultural traditions. In learning to think in terms of incentives and tradeoffs, business economics majors develop analytical skills, quantitative tools, and clarity of thought that are useful for just about any occupation and the degree provides excellent preparation for graduate study in law, business administration, public policy, and social sciences.

ADMISSION
UC Irvine Business Economics, Economics, and Quantitative Economics alumni have been very successful in finding jobs in business as well as gaining admission to top MBA and other graduate programs.

Specific information for admission to the various economics majors at UC Irvine is available at www.socsci.uci.edu.

BUSINESS INFORMATION MANAGEMENT, B.S.

The Business Information Management (BIM) degree is an interdisciplinary degree offered by The Paul Merage School of Business and the Donald Bren School of Information and Computer Sciences (Bren:ICS). Academic advising is handled by the Bren School’s Student Affairs Office.

The global business environment has created a need for professionals who understand business concepts and practices, and know how to use information technology for strategic business analysis and decision-making. Coursework in both the theory and applied methods of business principles, computing, mathematics, and analytical decision-making prepares students to: understand the role of information technology in management and business; effectively use information technology and analytical tools to assist in decision-making across business disciplines; develop effective business communication skills; define, describe and design information systems; and manipulate and analyze large datasets to improve business decisions. Business Information Management majors can pursue careers in the for-profit and not-for-profit sectors or can proceed to graduate school in several disciplines, including information systems, computing, economics, business and law.

ADMISSION
This is a major for which there is an enrollment cap. If interest from qualified applicants exceeds the number of slots available, applicants will be subject to screening beyond the University of California admissions requirements.

Specific information is available at www.ics.uci.edu/prospective.

Minors Offered

MANAGEMENT
The Paul Merage School of Business

Our world-class faculty understands the academic and professional requirements of ambitious students, and how the management minor can benefit their preparation. Who should consider a management minor? (1) students who wish to learn about the management of organizations as a way of preparing for a career in business, (2) students preparing for careers in other fields that require some knowledge of management, and (3) students who expect to go on to graduate work in management who desire early guidance and undergraduate work appropriate to this career objective.

ADMISSION
Admission to the minor is on a competitive basis; students must submit an application, transcripts, and a statement of purpose. Applications are accepted on a quarterly basis. Specific application and prerequisite information is available at www.merage.uci.edu. Note: Students may not receive both the minor in management and the minor in accounting. Open to non-Merage School majors only.

ACCOUNTING
The Paul Merage School of Business

A minor in accounting can augment your academic preparation for the workplace no matter what field you plan to enter. In establishing the undergraduate minor in Accounting, the faculty anticipated two types of students to be drawn to courses in accounting: (1) students preparing for careers in accounting or in other fields that require some knowledge of accounting, and (2) students planning to pursue a graduate degree in accounting who wish early guidance and undergraduate work appropriate to this career objective.

ADMISSION
Admission to the minor is on a competitive basis; students must submit an application, transcripts, and a statement of purpose. Applications are accepted on a quarterly basis. Specific application and prerequisite information is available at www.merage.uci.edu/undergrad. Note: Students may not receive both the minor in management and the minor in accounting. Open to non-Merage School majors only.
Advanced Degrees in Management

MBA, Ph.D., MPAc, MSEM, MSBTM

The Paul Merage School of Business at UC Irvine offers four dynamic Master of Business Administration (MBA) programs that deliver its thematic approach to business education: sustainable growth through strategic innovation. For those interested in scholarly research, the Merage School offers a Doctor of Philosophy (Ph.D.) in Management. In addition, there is a new Master of Professional Accountancy (MPAc) program, a rigorous, one-year program — one of only two UC MPAc programs in Southern California — providing an intensive, focused level of training designed to prepare you for an executive career in accounting.

The Merage School also offers the following joint degrees: Master of Science in Engineering Management (MSEM) with The Henry Samueli School of Engineering and a Master of Science in Biotechnology (MSBTM) with the Department of Molecular Biology and Biochemistry in the School of Biological Sciences and the Department of Biomedical Engineering in The Henry Samueli School of Engineering.

Additional Opportunities

Internships and Organizations

Work experience is an important way to learn about business and management. UC Irvine’s Internship Program, sponsored by the Career Center, can help you find opportunities to work in either voluntary or paid positions in business, nonprofit, or industrial settings. If you plan to enter business or apply to a graduate school of business or management in the future, you will find it necessary to supplement your academic work with a variety of practical experiences.

Another opportunity is UC Irvine’s Undergraduate Administrative Intern Program, which offers selected students the opportunity to assume one-year positions under the guidance of university administrators. You can choose from a range of offices in which you will be asked to undertake special projects specifically related to the management and administration of UCI, and higher education in general. These internships are supplemented by a two-quarter management seminar and by field trips to administrative conferences such as meetings of The Regents of the University of California.

UC Irvine students interested in business and management are strongly encouraged to become involved with student organizations representing a variety of areas. Examples include Merage Undergraduate Student Association (MUSA) for Business Administration majors, Accounting Association, American Advertising Federation, American Marketing Association, Latino Business Student Association, Pilipino Americans in Social Sciences, Beta Alpha Psi, Delta Sigma Pi, Sigma Psi Lambda, Undergraduate Business Association, Undergraduate Finance Association, Entrepreneur Society, Management Information Student Society, Student Managed Investment Fund, and Students Consulting for Non-Profit Organizations. These high-profile student organizations promote interaction between students and the surrounding business community through Corporate Speaker Series, social activities, and student/employer receptions.

The Don Beall Center for Innovation and Entrepreneurship at The Paul Merage School of Business offers one of the nation’s premier business plan competitions providing all UC Irvine students the opportunity to form a team, create a business plan and potentially fund their business idea all within seven months. Between the kick-off and finals, four workshops are offered that cover a broad area of business plan development skills led by leading practitioners from Orange County. The Competition also provides individual team coaches to all teams that qualify for the semi-finals.